

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307198-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	307198	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	-----	:30	0	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 4:51 AM 7 Action News This Morning 430a-5a :30 MEMJ12102H \$150.00 NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 4:58 AM 5am News M-F 5-6am M-F :30 MEMJBACKH \$400.00 NM									
3	10/23/12	10/29/12	Action News 6am	6-7am M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 5:59 AM Action News 6am 6-7am M-F :30 MEMJ12102H \$900.00 NM									
4	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WXYZ M 10/29/12 7:58 AM M-F 7-9am 7-9am M-F :30 MEMJBACKH \$900.00 NM 9 WXYZ M 10/29/12 8:59 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$900.00 NM									
12	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 9:29 AM M-F 9a-10a 9-10am M-F :30 MEMJBACKH \$500.00 NM									

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<u>Invoice #</u> 307198-2	<u>Invoice Date</u> 11/04/12	<u>Invoice Month</u> November 2012	<u>Invoice Period</u> 10/29/12 - 10/29/12
<u>Advertiser</u> MI Energy MI Jobs		<u>Product</u> 384 Issue Week 2 10/23-10	<u>Estimate Number</u> 1569

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	-----	:30	0	\$400.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	10:49 AM	M-F 10a-11a	10-11am M-F	:30	MEMJ12102H	\$400.00 NM
14	10/23/12	10/29/12	M-F 11a-12n	11am-12pm M-F	-----	:30	0	\$750.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12		M-F 11a-12n	11am-12pm M-F	:00		\$750.00 NM
	Credited								
15	10/23/12	10/29/12	12n-1p	12-1pm M-F	-----	:30	0	\$500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	12:24 PM	12n-1p	12-1pm M-F	:30	MEMJBACKH	\$500.00 NM
16	10/23/12	10/29/12	2-3pm General Hospital	2-3pm M-F	-----	:30	0	\$600.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12		2-3pm General Hospital	2-3pm M-F	:00		\$600.00 NM
	Credited								
17	10/23/12	10/29/12	Katie	3-4pm M-F	-----	:30	0	\$800.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	3:33 PM	Katie	3-4pm M-F	:30	MEMJ12102H	\$800.00 NM
18	10/23/12	10/29/12	Dr. Oz	4-5pm M-F	-----	:30	0	\$900.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	4:28 PM	Dr. Oz	4-5pm M-F	:30	MEMJBACKH	\$900.00 NM
19	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	-----	:30	0	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	5:29 PM	5-6pm M-F	5-6pm M-F	:30	MEMJ12102H	\$1,000.00 NM
20	10/23/12	10/29/12	6-630pm M-F	6-630pm M-F	-----	:30	0	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	6:10 PM	6-630pm M-F	6-630pm M-F	:30	MEMJBACKH	\$1,200.00 NM



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307198-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/29/12	World News	630-7pm M-F	-----	:30	0	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	6:29 PM	World News	630-7pm M-F	:30	MEMJ12102H	\$1,500.00 NM
22	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	-----	:30	0	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12		M-F 7-730p	7-730pm M-F	:00		\$1,200.00 NM
Credited									
25	10/23/12	10/29/12	Ent Tonight	730-8pm M-F	-----	:30	0	\$1,800.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	7:46 PM	Ent Tonight	730-8pm M-F	:30	MEMJBACKH	\$1,800.00 NM
26	10/23/12	10/29/12	11pm Action News Updat	11-1135pm M-Sun	-----	:30	0	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WXYZ	M	10/29/12	11:34 PM	11pm Action News Update	11-1135pm M-Sun	:30	MEMJBACKH	\$2,000.00 NM
27	10/23/12	10/29/12	Nightline	1135pm-1205am M	-----	:30	0	\$750.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12		Nightline	1135pm-1205am M	:00		\$750.00 NM
Credited									
28	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	-----	:30	0	\$250.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	12:51 AM	Jimmy Kimmel Live	1205am-105am M-F	:30	MEMJ12102H	\$250.00 NM
29	10/23/12	10/29/12	Dr Oz	106am-206am	-----	:30	0	\$150.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/29/12	2:01 AM	Dr Oz	106am-206am	:30	MEMJBACKH	\$150.00 NM
34	10/23/12	10/29/12	Castle	10-11pm Monday	-----	:30	0	\$5,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/29/12	11:00 PM	Castle	10-11pm Monday	:30	MEMJ12102H	\$5,000.00 NM

Total Spots **18** Gross Total **\$19,250.00**



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307198-2	11/04/12	November 2012	10/29/12 - 10/29/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Payment Terms 30 Days

<u>Agency Commission</u>	\$2,887.50
<u>Net Amount Due</u>	\$16,362.50